



VICTORIA distinguishes itself both by its shape and colour: a fringed crown on the edge of the petals, undulated, echoing the eye colour of the flower. An exceptional variety, truly unique!



©Pictures: Ulzega

Victoria

most crowned

Cyclamen!



Technical features

A unique offer!

9 different VICTORIA varieties from mini to maxi flowers

MINI



Pot Ø 6 - 10,5 cm / 2,5 - 4 in.
SMARTIZ® VICTORIA



Pot Ø 9 - 12 cm / 3,5 - 5 in.
METIS® VICTORIA



Pot Ø 9 - 12 cm / 3,5 - 5 in.
METIS® VICTORIA
Salmon & Rose



Pot Ø 9 - 12 cm / 3,5 - 5 in.
METIS® VICTORIA
Deco Mix evolution**

100% Victoria flower type

MAXI



Pot Ø 10,5 - 15 cm / 4 - 6 in.
LATINIA® VICTORIA 50
LATINIA® VICTORIA 50
Rose with eye



Pot Ø 12 - 17 cm / 5 - 6,5 in.
HALIOS® VICTORIA 50
HALIOS® VICTORIA 50
Rose with eye



Pot Ø 12 - 17 cm / 5 - 6,5 in.
HALIOS® VICTORIA 50
Salmon

50% Victoria flower / 50% normal flower type.

Ideal sales period: August through to November

Metis® recommended for IN and OUTdoor. Smartiz®, Latinia® and Halios® recommended for INdoor.*

*Can stand cold up to -2°C (28°F)

➔ Plus points FOR YOU:

- Vigorous and resistant variety
- Unique eye catching flower
- Top seller for consumers

**Awarded during professionals contests and approved by a large majority during consumer tests

➔ Plus points FOR YOUR CUSTOMERS:

- Excellent shelf life
- Less sensitive to flower damage (*Botrytis*)
- Decorative silverleaf foliage
- 1 variety is fragrant

Marketing tools:

Also available, other inspiring pictures from our data base.



Posters / Banners



Labels

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