

MOREL *best of*



Very Special
MOREL CYCLAMEN



FRIOLA® refers to a new fancy type with large fringed flowers. Bicolor petals with a beautifully marked white edge. Plant with a generous volume.



FRIOLA One of a kind!

Technical features

Pot Ø 14 to 22 cm (4.5 – 8.5")

For an economical and energy saving culture. Choose to grow FRIOLA® for periods with average daily temperatures (ADT) around 15°C (59°F) during flowering stage.



Light purple



Magenta



*Average Daily Temperatures

Ideal sales period: November through to March

Recommended for *IN*door.
Also usable as cut flower.

➔ Plus points FOR YOU:

- Exclusive variety with a **Maxi volume**
- **Originality to diversify your winter offer**
- **Large flowers with an excellent shelf life**
- **Less sensitive to flower damage (Botrytis)**

➔ Plus points FOR YOUR CUSTOMERS:

- **The ideal gift plant**
- **Long lasting indoor décor**
- **Stunning contrast of colours**
- **Exquisite relief on graceful flowers**

Marketing tools:

Also available, other inspiring pictures from our data base.



Posters / Banners



Labels

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